

Professional Profile



Diana Schilf

Commercial Advisor

o 402 441 5803 f 402 441 5805
c 402 440 9016

dschilf@naifma.com

CAREER SUMMARY

Diana Schilf serves as a Commercial Advisor with NAI FMA Realty, bringing 30 years of experience in marketing, communications, and client relations. Drawing on her extensive background in branding, strategic messaging, and community engagement, Diana provides clients with a thoughtful, relationship-focused approach to commercial real estate.

Before transitioning into brokerage, Diana held leadership roles in marketing and communications, where she developed a deep understanding of the Lincoln market and built long-standing connections throughout the business community. Her ability to craft effective communication strategies and foster strong client relationships enhances her advisory work and supports the success of both clients and colleagues.

BACKGROUND AND EXPERIENCE

A Nebraska native, Diana has lived in the state most of her life and maintains strong ties within the Lincoln community. Her decades of experience leading marketing and outreach initiatives have given her a broad perspective on the region's economic landscape and a deep appreciation for local business growth.

Now as a Commercial Advisor, she combines her marketing expertise with her passion for client service to help businesses and investors navigate the commercial real estate process with confidence. Her focus is on building meaningful relationships, understanding client goals, and providing informed guidance that aligns with long-term success.

CIVIC AFFILIATIONS

- Lincoln Walk to End Alzheimer's, Past Committee Chair and Current Member
- Nebraska No Kill Canine Rescue, Board Member
- Nebraska Alzheimer's Association, Past Board Member
- Family Service Lincoln, Past Board President
- United Way Past Review Volunteer
- Matt Talbot Kitchen & Outreach, Past Committee Member
- Center Sphere, Rise & Refer Chapter Member

ACHIEVEMENTS & AWARDS

- Awarded the RAL Outstanding Service Award (2001)
- Awarded the RAL Commercial Service Award (2011 and 2015)
- Awarded the RAL Realtor of the Year Award (2016)

EDUCATION

University of Nebraska-Lincoln

Bachelor of Science, Marketing

NAI Global University
Inaugural Class

PROFESSIONAL AFFILIATIONS

- REALTORS® Association of Lincoln, Past Board President and Member
- RAL Commercial Brokers Committee, Past Chair & Member
- Past Regional CIE Task Force Chair



Union Bank Place
1248 O St Ste 550, Lincoln, NE 68508



402 441 5800



naifmarealty.com

NAI FMA Realty