Lincoln, Nebraska











First Half 2012











## Market Report First Half 2012 Office

#### OFFICE OVERVIEW

After a year in which the Lincoln office market absorbed nearly 225,000-square-feet, the first half of 2012 exhibited mixed signals. The overall net absorption of 15,062 square-feet with an uptick in the overall vacancy rate and a slight decrease in the asking rents in the market sheds light on the overall condition. And while not significant, it illustrates the bumpy road to recovery numerous markets are facing.

Three of Lincoln's office submarkets witnessed positive net absorption in the first half despite many still wrestling with elevated vacancies. The southwest submarket's vacancy rate increased from 9.1 percent to 11.9 percent due to a 56,000 square-foot office building on 21st & K Street being added to the inventory. Previously the property was owner occupied and not marked for sale. The CBD also saw an increase from 13.9 percent to 14.8 percent which was due in part to corporate relocations in the first half, of which Davis Design was the most significant. The architectural firm vacated their long-time headquarters at the corner of 14th & P Street and expanded into 18,000 square-feet at the 1221 Tower. PCCW Teleservices, Inc. left downtown for the former Allied Insurance building at 52nd & R Streets. And a new 21,000-square-foot vacancy was reported at the Wells Fargo Center with downsizing in a lease renewal.

Although recovery remains a work in progress, the office market has had some wins in the form of both business expansions and leases. World's Foremost Bank, the Lincoln-based credit card operations for the outdoor retailer Cabela's, expanded its northwest offices by 40,000 square-feet. The Physician Network relocated and expanded into 25,000 square-feet of the top floor of Assurity Life Insurance's headquarters near downtown. INSPRO vacated its space in the Plaza Mall South building for 13,000 square-feet within an office building at 40th & Pine Lake Road. And Five Nines Technology Group leased 11,000 square-feet for a short term as they look for a permanent home.

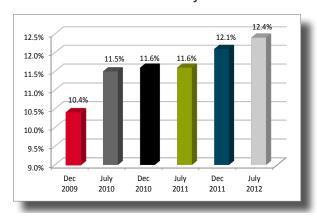
The main driver of the sales market last half, were the owner-users of less than 10,000 square-feet. Speculative construction remains nearly non-existent with the exception of the Willow Springs Office project for 12,000 square-feet of which Proformance Physical Therapy will relocate into half of the building early this fall.

A full turnaround for the office sector will not occur until job gains are more robust and consist beyond just back-filling empty desks.

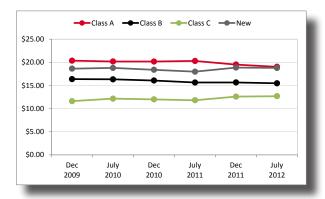




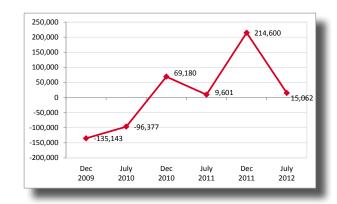
#### Historical Vacancy Rates



## Historical Rental Rates by Building Class



### Historical Net Absorption (Square Feet for Six Months Ending)





Office



SUBMARKET	CLASS	# BLDGS	TOTAL RENTABLE SF	TOTAL AVAILABLE SF	% VACANT	NET ABSORP- TION	AVG ASKING RATE (\$/SF/YR)
CBD	CLASS A	5	648,954	67,143	10.3%	(21,033)	\$16.26
	CLASS B	98	2,726,680	449,251	16.5%	(2,224)	\$15.43
	CLASS C	24	262,196	22,322	8.5%	(7,549)	\$12.26
	NEW	N/A	N/A	N/A	N/A	N/A	N/A
	SUBTOTAL	127	3,637,830	538,716	14.8%	(30,806)	\$15.35
NORTHEAST	CLASS A	6	160,158	28,837	18.0%	1,721	\$18.35
	CLASS B	90	1,095,737	215,115	19.6%	13,025	\$13.09
	CLASS C	42	367,565	19,322	5.3%	(2,630)	\$11.94
	NEW	2	19,994	19,994	100.0%	-0-	\$14.30
	SUBTOTAL	140	1,643,454	283,268	17.2%	12,116	\$13.60
NORTHWEST	CLASS A	8	726,441	9,186	1.3%	175,673	\$22.28
	CLASS B	46	754,550	124,864	16.5%	35,703	\$14.85
	CLASS C	13	146,411	10,042	6.9%	(3,100)	\$13.47
	NEW	1	19,250	15,845	82.3%	(146,671)	\$25.00
	SUBTOTAL	68	1,646,652	159,937	9.7%	61,605	\$16.19
SOUTHEAST	CLASS A	8	437,527	61,241	14.0%	32,985	\$21.89
	CLASS B	384	3,812,481	333,290	8.7%	10,489	\$16.49
	CLASS C	15	93,314	22,846	24.5%	1,776	\$13.47
	NEW	N/A	N/A	N/A	N/A	(32,635)	N/A
	SUBTOTAL	407	4,343,322	417,377	9.6%	12,615	\$17.04
SOUTHWEST	CLASS A	3	277,835	-0-	0.0%	-0-	N/A
	CLASS B	104	1,156,250	172,356	14.9%	(47,062)	\$17.48
	CLASS C	21	113,829	8,991	7.9%	8,845	\$12.65
	NEW	2	7,976	3,750	47.0%	(2,251)	\$16.50
	SUBTOTAL	130	1,555,890	185,097	11.9%	(40,468)	\$17.19
OFFICE TOTALS		872	12,827,148	1,584,395	12.4%	15,062	\$15.78



Representative Office Sales								
Address	Size (SF)	Seller	Buyer	Price	Price/SF	Submarket		
2845 S. 70th St.*	8,617	Helene & Timothy Fearon	NEICO LLC	\$790,000	\$91.68	Southeast		
825 J Street	19,826	Hoskins-Western- Sonderegger Inc.	City of Lincoln & Lancaster County	\$1,770,000	\$89.28	CBD		

Representative Office Leases							
Address	Tenant	Size (SF	Deal Type	Submarket			
4000 Pine Lake Rd.*	INSPRO Insurance	13,391	Relocation	Southeast			
5201 R Street	PCCW Teleservices, Inc.	18,694	Relocation	Northeast			

### Market Report First Half 2012

#### Retail



Lincoln's retail market has rebounded significantly from the recent recession with the vacancy rate dropping to its lowest point since 2008 at 6.4 percent. Most sectors have seen considerable new construction and redevelopment of older buildings. The Parkhaus Building, which is the Central Business District's largest new construction project in recent years, added just under 15,000 square-feet of street level retail, a new parking facility, and residential units. The former retail building located at 25th & O Streets was recently demolished to make way for a new convenience store and the area on 27th & Vine Streets added a new 14,000 square-foot retail center that is almost fully occupied.

Large national chains are leading the way for a large portion of the retail development in the city. Whole Foods will anchor the retail portion of the Lincoln Public Schools' new district office site at 59th & O Streets. The 30,000 square-foot store is set to open late 2013 along with 11,600 square-feet of other retail space in the development. CVS Pharmacy purchased a retail center in the southeast submarket for \$2,999,000 so that it can remove the existing center and build a new store. In addition, CVS just opened a new 14,000 square-foot store in the southwest submarket at 16th & South Streets. Sam's Club began construction on its second location in the city, a 136,000 square-foot store next to Wal-Mart on 84th & Highway 2. It is set to open late August. Wal-Mart announced plans to build a new supercenter in southwest Lincoln which will be smaller than previous locations. Aspen Fitness entered the Lincoln market a year ago and has already opened a temporary second location until its 30,000 square-foot facility, which is currently under construction, is completed near 16th & Pine Lake Road.

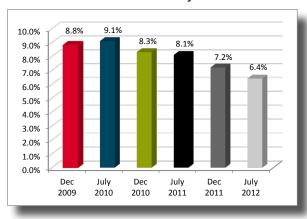
Overall Lincoln experienced positive net absorption with 149,980 square-feet being absorbed since the last reporting period. The southeast submarket experienced the largest amount of absorption due in large part to Gallup occupying 42,000 square-feet in a former "big box" store that has been converted to a multi-tenant center. Lincoln's regional shopping centers are thriving with over 90% occupancy. The former Westfield Gateway Mall, now called Gateway Mall, was recently purchased by Starwood Capital Group as part of a \$1.1 billion deal that involved the purchase of seven shopping centers throughout the United States. New concepts to Lincoln include Yogurtini, My Gym, and Panchero's Mexican Grill with Wahoo's Fish Tacos and Fuzzy's Tacos expected to open in downtown this fall. Additionally Dickey's BBQ and Raising Canes will be opening their second Lincoln locations in the downtown area soon.

Overall Lincoln's retail market has continued to thrive and is expected to continue to do so. Net absorption is positive and vacancy rates are at the lowest levels seen in several years. Asking rents are rising across all the building classes and construction is visible in all sectors of the city.





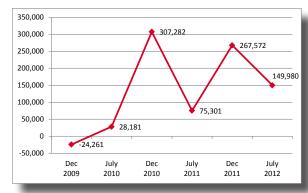
#### Historical Vacancy Rates



#### Historical Rental Rates by Building Class



### Historical Net Absorption (Square Feet for Six Months Ending)





## Retail



SUBMARKET	CLASS	# BLDGS	TOTAL RENTABLE SF	TOTAL AVAILABLE SF	% VACANT	NET ABSORP- TION	AVG ASKING RATE (\$/SF/YR)	
CBD	CLASS A	4	82,835	5,276	6.4%	(2,295)	\$14.00	
	CLASS B	125	1,056,884	89,301	8.4%	(688)	\$9.14	
	CLASS C	63	357,862	61,140	17.1%	11,660	\$7.62	
	NEW	1	14,839	9,839	66.3%	5,000	\$25.00	
	SUBTOTAL	193	1,512,420	165,556	10.9%	13,677	\$9.68	
NORTHEAST	CLASS A	3	43,789	3,771	8.6%	(1,854)	\$14.00	
	CLASS B	398	6,402,947	451,392	7.0%	(5,517)	\$11.37	
	CLASS C	139	632,467	9,409	1.5%	1,213	\$12.13	
	NEW	2	16,700	1,500	9.0%	2,552	\$16.50	
	SUBTOTAL	542	7,095,903	466,072	6.6%	(3,606)	\$11.42	
NORTHWEST	CLASS A	6	236,956	-0-	0.0%	-0-	N/A	uts Che
	CLASS B	185	1,689,921	67,809	4.0%	8,567	\$11.61	
	CLASS C	100	553,761	29,962	5.4%	(11,253)	\$7.25	
	NEW	2	33,140	22,250	67.1%	9,335	\$14.60	
	SUBTOTAL	293	2,513,778	120,021	4.8%	6,649	\$11.07	
SOUTHEAST	CLASS A	12	691,666	87,555	12.7%	4,381	\$17.15	
	CLASS B	306	4,863,886	240,088	4.9%	159,733	\$13.02	
	CLASS C	69	371,896	28,466	7.7%	1,429	\$8.82	
	NEW	4	34,498	20,175	58.5%	(71,663)	\$22.00	
	SUBTOTAL	391	5,961,946	376,284	6.3%	93,880	\$14.15	
SOUTHWEST	CLASS A	8	362,739	4,970	12.7%	-0-	\$16.49	
	CLASS B	152	1,059,690	36,432	3.4%	38,055	\$10.54	
	CLASS C	123	840,652	59,147	7.0%	(4,778)	\$7.30	
	NEW	4	38,395	10,750	28.0%	6,103	\$21.06	
	SUBTOTAL	287	2,301,476	111,299	4.8%	39,380	\$10.10	
RETAIL TOTALS		1,706	19,385,523	1,239,232	6.4%	149,980	\$11.86	

Representative Retail Sales							
Address	Size (SF)	Seller	Buyer	Price	Price/SF	Submarket	
2711 S. 48th St.*	123,275 (Parcel SF)	Lancaster Square, LLC	Nebraska CVS Pharmacy, LLC	\$2,999,000	\$24.33	Southeast	
2101 S. 10th St.	6,733	Arciterra AA Lincoln N.E. LLC	Kalona Development, LLC	\$1,800,000	\$267.34	Southwest	

Representative Retail Leases							
Address	Tenant	Size (SF	Deal Type	Submarket			
1701 Pine Lake Rd.	Aspen Fitness	6,385	Temporary lease until new facility is ready	Southwest			
1317 Q St.	Mutual of Omaha Bank	5,000	Relocation	CBD			

## Market Report First Half 2012 Industrial

#### INDUSTRIAL OVERVIEW

Following the robust end to 2011 with over 1.6 million square feet of positive net absorption, the Lincoln industrial market slowed during the onset of 2012, posting a modest but positive net absorption of 369,592 square feet among all industrial types. The overall vacancy rate topped 6.3 percent so far in 2012, compared to 8.0 percent for the same time last year and still well below the national average of 8.25 percent.

Build-to-suit construction and owner-occupant expansions added further optimism about the market. Duncan Aviation recently completed a 45,000 square-foot paint hanger and has pushed up plans to start construction this fall on a new 40,000 square-foot maintenance hanger which will be part of a larger 100,000 square-foot building. In mid-summer Sysco will consolidate operations to its northwest Lincoln facility which was expanded to a total of 383,000 square-feet along with a new service shop. Its former southwest facility is anticipated to be sold to a neighboring business with the closing set for the first part of fall.

In Lincoln, we are still seeing a "flight to quality" with tenants looking for warehouse space. The older, less functional warehouse space continues to struggle. The most common tenant requirement is currently 10,000 square feet and under. Out of the five submarkets in the first half, the northeast and southwest submarkets posted positive net absorption in the warehouse sector with a total of 130,000 square-feet. The northwest warehouse submarket saw an uptick in vacancy – 5.5 percent to 8.2 percent - due to 100,000 square-feet of excess space placed back on the market. Other noteable activity was and Stanley Healthcare Solutions' renovation of the former Gordmans' building and Lincoln Industries lease of 26,000 square feet to accommodate growth at the main facility.

Rental rates have not yet risen to a level that would compel developers to start speculative development. With rising construction costs, rental rates must increase before developers start plans. Rental rates have appreciated by four percent since the first half of 2011, but contracted slightly from the second half of 2011, ending at \$3.41.

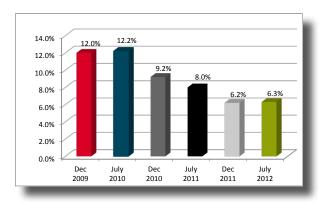
A majority of the eleven buildings traded this half, were purchased by owner-users in the market. Median sale prices were \$42.86 per square-foot. As price remains attractive, smaller firms with a sound backing are opting to purchase industrial space for their use instead of leasing.

The Lincoln industrial market should sustain its positive momentum during 2012. Expect sales to remain modest, but gradually increasing throughout the year.

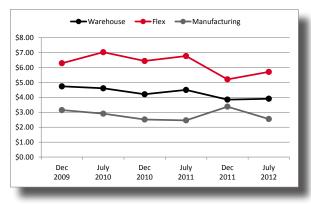




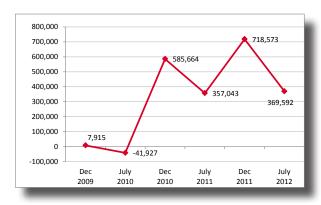
#### Historical Vacancy Rates



## Historical Rental Rates by Building Class



### Historical Net Absorption (Square Feet for Six Months Ending)





Industrial



SUBMARKET	CLASS	# BLDGS	TOTAL RENTABLE SF	TOTAL AVAILABLE SF	% VACANT	NET ABSORP- TION	AVG ASKING RATE (\$/SF/YR)
CBD	Warehouse	13	223,460	-0-	0.0%	-0-	N/A
	Flex	6	71,713	-0-	0.0%	-0-	N/A
	Manufacturing	7	325,334	-0-	0.0%	-0-	N/A
	SUBTOTAL	26	620,507	-0-	0.0%	-0-	N/A
NORTHEAST	Warehouse	274	4,276,125	387,223	9.1%	70,711	\$4.07
	Flex	64	889,895	13,600	1.5%	12,278	\$5.71
	Manufacturing	50	3,385,657	236,310	7.0%	98,884	\$3.21
	SUBTOTAL	388	8,551,677	637,133	7.5%	181,873	\$3.79
NORTHWEST	Warehouse	206	4,011,969	330,796	8.2%	(48,279)	\$3.54
	Flex	26	352,369	8,534	2.4%	-0-	\$5.93
	Manufacturing	32	5,684,639	338,901	6.0%	170,852	\$1.95
	SUBTOTAL	264	10,048,977	678,231	6.7%	122,573	\$2.77
SOUTHEAST	Warehouse	19	122,857	12,464	10.1%	(4,120)	\$6.00
	Flex	23	185,135	1,200	0.6%	9,600	\$7.00
	Manufacturing	1	8,829	-0-	0.0%	-0-	N/A
	SUBTOTAL	43	316,821	13,664	4.3%	5,480	\$6.09
SOUTHWEST	Warehouse	268	4,657,273	110,839	2.4%	59,345	\$4.20
	Flex	83	636,328	67,899	10.7%	321	\$5.66
	Manufacturing	22	1,511,922	151,638	10.0%	-0-	\$2.88
	SUBTOTAL	373	6,805,523	330,376	4.9%	59,666	\$3.89
INDUSTRIAL T	OTALS	1.094	26.343.505	1.659.404	6.3%	369.592	\$3.41











Representative Industrial Sales								
Address	Size (SF)	Seller	Buyer	Price	Price/SF	Submarket		
1201 Infinity Ct.	43,590	Great Western Bank	Springfire Holdings LLC	\$2,050,000	\$47.03	Southwest		
7200 Amanda Rd.	36,832	Apollo Steel Company	Concrete Industries Inc.	\$1,200,000	\$32.58	Northeast		

Representative Industrial Leases							
Address	Tenant	Size (SF	Deal Type	Submarket			
4800 Bair Ave.*	Lincoln Industries	26,109	New	Northeast			
1060 N. 33rd St.*	Milestone Local Surfaces	7,500	Relocation/Expansion	Northeast			

### Methodology/Definitions/Sub Market Map



The change in occupied space from one period to the next. In this measurement, it is important to distinguish that a building may be "available", but not vacant (often the case in sublease situations which this report does not include). Therefore occupancy is not reduced until the space is vacated.

#### Available Square Footage

Net rentable area considered available for lease; excludes sublease space.

#### Average Asking Rental Rate (Weighted)

Rental rate as quoted from each building's owner/management company. For office space a full service rate was requested; for retail and industrial, a triple net rate requested.

Class A product is office/retail space of quality construction with quality tenants, excellent amenities, prime location and premium rates. Class B product is office/retail space of average construction, fair to good finishes and wide range of tenants. Class C product has poor finishes, outdated appearance, and/or functional obsolescence. New product is office/retail space that has never been occupied or is owner occupied and constructed within the last year.

#### Direct Vacancy

Space currently available for lease directly with the landlord or building owner.

#### Market Area

The market includes all of Lincoln, Nebraska. The city was split into five sub-areas which include northwest, southwest, northeast, southeast, and central business district (CBD). The north/south cutoff is "O" Street and the east/west cutoff is 27th Street. The central business district is approximately "R" Street to "H" Street and 7th Street to 17th Street.

#### Market Size

Includes all existing office, retail, and industrial buildings (all classes and all sizes, both multi-tenant and single tenant, including owner-occupied buildings but excluding all government or university owned and occupied buildings) within each market.

#### Overall Vacancy

All unoccupied available space for lease, excluding sublease space.

#### Rental Rate

All rental rates are quoted as price per square foot per year.

Some of the data in this report has been gathered from third party sources and has not been independently verified by NAI FMA Realty. NAI FMA Realty makes no warranties or representations as to the completeness or accuracy thereof.











Parks Way





